



Ministry of Cooperation | सहकारिता मंत्रालय  
Government of India | भारत सरकार



# **Regional Institute of Cooperative Management**

**An Institute of National Council for Co-operation Training, New Delhi,**  
**Under Ministry of Cooperation, Govt of India)**

## **BBA**

# **PROSPECTUS**

## **2024-25**

### **RICM CAMPUS**



**Address:**

**Phone :**

**Email:**

**Website:**

**Sector 32-C, Chandigarh-160030 (U.T.)**

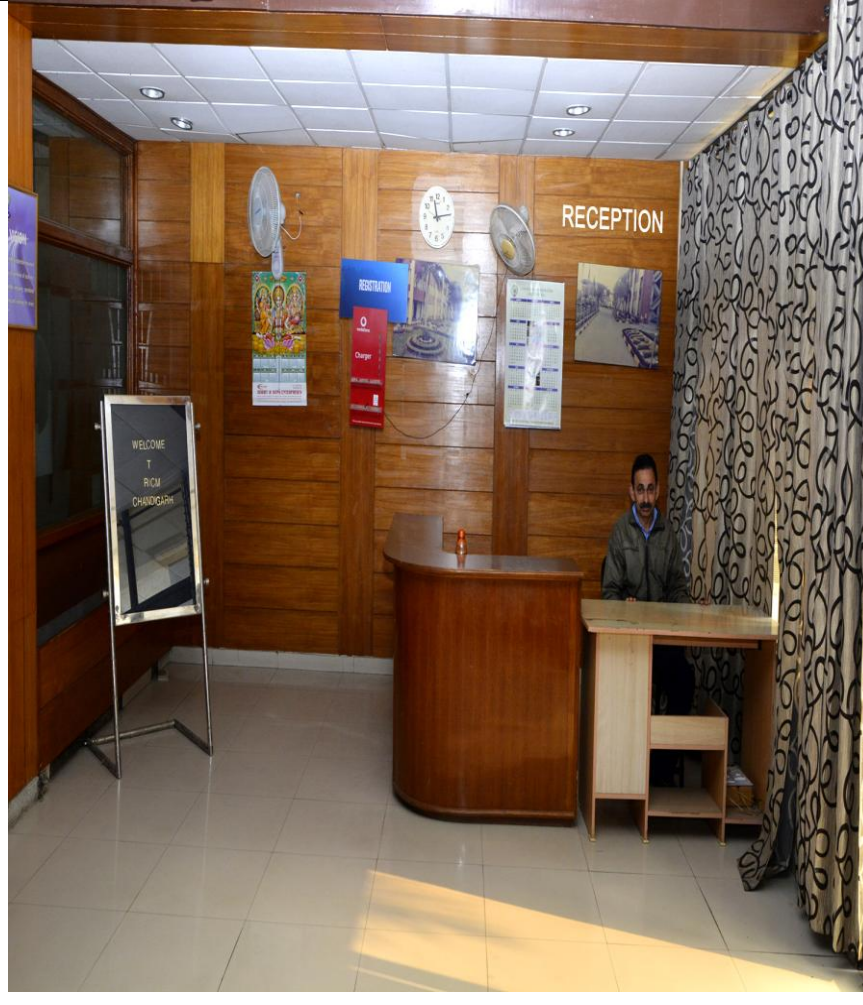
**+91-0172- 2600557, 9357397549**

**9780360544,9988892309, 9464777977**

**chandigarhricm@gmail.com**

**www.ricmchd.org.**







**Dr. K P Ranjan**  
**Message from the Director**



Greetings, esteemed students, and welcome to Regional Institute of Cooperative Management, Sector 32, Chandigarh! You stand at the threshold of an educational adventure where academic rigor, personal growth, and a commitment to excellence await you. Our faculty, staff, and administrators are dedicated to fostering a learning environment that inspires curiosity, encourages intellectual vitality, and embraces diversity in all its forms. As you embark on this journey, you will discover a plethora of opportunities for extracurricular involvement, leadership development, and engagement with the wider community, all of which are integral to the well-rounded education we strive to provide.

We invite you to become part of a vibrant academic community that values integrity, service, and innovation. As the inaugural batch of the National Education Policy 2020, you have the unique opportunity to shape the future of this esteemed institution, and we look forward to your contributions.

Director  
Regional Institute of Cooperative Management,  
Sector 32-C, Chandigarh

# About Regional Institute Of Co-operative Management

Regional Institute of Cooperative Management, popularly known as RICM, Chandigarh was established in July, 1956. Administratively, RICM is functioning under the aegis of the National Council for Cooperative Training (NCCT), New Delhi under the Ministry of Cooperation Govt. of India. The RICM is situated in sector 32-C, Chandigarh.

## BBA at RICM

Bachelor of Business Administration (BBA) course at RICM, Chandigarh offers the standard knowledge of business and management to the students. The course has been very diligently designed with all the modernistic approaches which make it one of the best BBA Institute in the region.







## Salient features

1. **Objective-** After completion of BBA, the students become capable of securing jobs in a variety of business spheres. The intellectual skills which develop during degree help the students in ascertaining success in the future

**2. Faculty-** Faculty at RICM is well qualified, experienced and learned, contributing towards overall professional and personal growth of the students. Advanced teaching techniques like PPT, technical notes, case studies, role play, exercise one to one doubt clearing sessions etc. are used.

SL	Name	Age	Designation	Qualification	Experience	Period of Service in the Establishment
1	DR. K. P. RANJAN	57 Years	Director	MSc., Ph D (Agricultural Economics)	30 years	26 Years
2	Dr. Rajiv Kumarr	42 Years	Faculty Member-HRD	Ph.D, M.Phil., MBA, UGC-NET, PGDCBM, AMP (IIM-B), CTFC - BIRD(L)	19 Years Corporate/Academic/Research	12
3	Sh. Sunil Kumar	46 Years	Faculty Member	M.Sc, MCA, M.Phil	18 years	18 Years
4	Vanshika Bhardwaj	33 Years	Faculty	Mcom UGC NET	9 Years 5 Months	9 Years 5 Months
5	Ashi Sachdeva	27 Years	Faculty	Mba pursuing PhD	4 Years 5 Months	4 Years 5 Months
6	Dr. Ramandeep Singh	31 Years	Faculty	MBA(Agri. Business),UGC NET (MGMT.) Ph.D. (Agri. Business)	5 Years	5 Years
7.	Neeraj Bansal	30 Years	Faculty	MBA (Marketing), UGC NET (MGMT.) Ph.D. Retail Management	5 Years	5 Years







CONFERENCE ROOM



CLASS ROOM





**4. Sports-** Campus is facilitated with indoor and outdoor games/ activities for the students as well as staff.



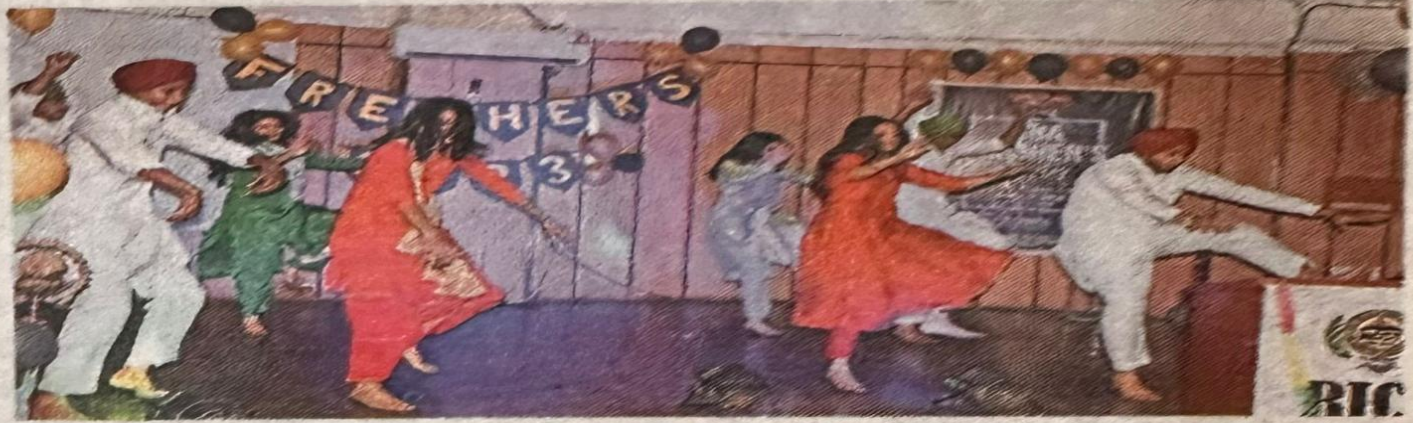


**5. Cultural Events-** RICM Chandigarh conducts various cultural activities: Fresher's Party, Diwali Party, Lohri celebration and other Inter and Intra College competitions are being conducted by BBA students and staff.



किया। मलाया क कम्युनिटी सेंटर म पणाल-पुणेगढ़ क शिवाजी म स्तरीय

### फ्रेशर पार्टी...



चंडीगढ़ : रीजनल इंस्टीट्यूट आफ को-आपरेटिव मनेजमेंट सेक्टर-32 में फ्रेशर पार्टी का आयोजन किया गया। पार्टी में बीबीए के विद्यार्थियों ने सांस्कृतिक प्रस्तुति दी। पार्टी का आयोजन आइडीएफसी फर्स्ट बैंक की तरफ से किया था ●मार्केटिंग













**NAME OF THE COLLEGE : REGIONAL INSTITUTE OF COOPERATIVE MANAGEMENT, SECTOR 32-C, CHANDIGARH.**

**BBA DETAILS AND NUMBER OF SEATS:-**

S.No	Name of the Course	Number of Seats
1.	B.B.A.(3 Years)/ B.B.A. (Hons.) (4 Years)/ B.B.A. (Hons.) with Research (4 Years)	40.

\*Subject to approval by Panjab University, Chandigarh.

**ONLINE CENTRALIZED ADMISSION SCHEDULE**

**IMPORTANT DATES FOR CENTRALIZED UNDERGRADUATE COURSES  
(Session 2024-25)**

1. B.B.A. (Three Years) / B.B.A. (Hons.) Four Years / B.B.A. (Hons.) with Research Four Years
2. B.C.A. (Three Years) / B.C.A. (Hons.) Four Years / B.C.A. (Hons.) with Research Four Years
3. B.Com. (Three Years) / B.Com. (Hons.) Four Years / B.Com. (Hons.) with Research Four Years

Particulars	Date	Time
Start of Submission of Online Admission Forms	13 <sup>th</sup> June 2024 (Thursday)	1:00 p.m.
Last date for Online Submission of Admission Forms for all Centralized Courses	1 <sup>st</sup> July 2024 (Monday)	
Display of List of all Applicants	2 <sup>nd</sup> July 2024 (Tuesday)	05:00 p.m.
Reporting of Discrepancies by applicants to SPIC through at <a href="mailto:dhechdhelpline@gmail.com">dhechdhelpline@gmail.com</a>	4 <sup>th</sup> July 2024 (Thursday)	05:00 p.m.
Display of provisional list of all Eligible Candidates	8 <sup>th</sup> July 2024 (Monday)	05:00 p.m.
Display of provisional list of Applicants who have been allotted colleges	10 <sup>th</sup> July 2024 (Wednesday)	2:00 p.m.
<b>1<sup>st</sup> Online Counselling</b>		
General Category • UT Pool • General Pool (Outside UT)	12 <sup>th</sup> July 2024 (Friday)	10:00 a.m. (onwards)
Reserve Categories and Over & Above Seats (Additional Seats) • UT Pool • General Pool (Outside UT)	13 <sup>th</sup> July 2024 (Saturday)	10:00 a.m. (onwards)
<b>2<sup>nd</sup> Online Counselling</b>		
General Category • UT Pool • General Pool (Outside UT)	18 <sup>th</sup> July 2024 (Thursday)	10:00 a.m. (onwards)
Reserve Categories and Over & Above Seats (Additional Seats) • UT Pool • General Pool (Outside UT)	19 <sup>th</sup> July 2024 (Friday)	10:00 a.m. (onwards)
Admission in BBA/ BCA/ B.Com. will be done at college level for seats left vacant after second online counselling from 20.07.2024 onwards. For details, refer to the website of respective colleges.		



## Explanation

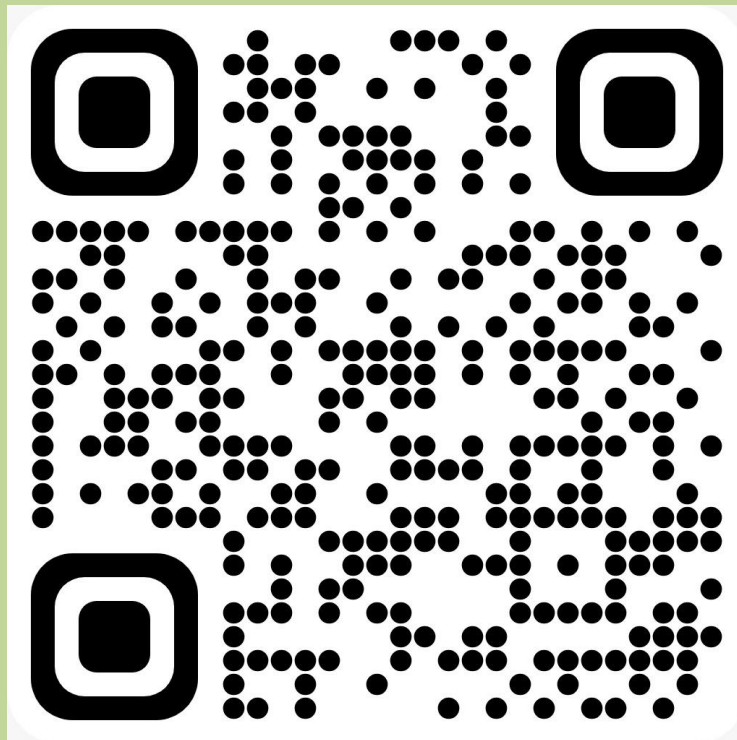
- I) In case of a compartment candidate, eligibility shall be determined by including the marks of the subject in which the candidate has been placed under compartment.
- II) Subject to the reservation made by the University, the admission shall be on merit.

Seats: 40 (As per Panjab University Norms).

Eligibility: 10+2 (Any Stream).

Fee: As per Panjab University Norms.

BBA 2024-25 Application Form: <https://forms.gle/TFkMhmkyfjMWL1jP6>





# Our Location



## Regional institute of Cooperative management sector 32C CHANDIGARH

ਸਹਿਕਾਰੀ ਪ੍ਰਬੰਧਨ ਦੇ ਖੇਤਰੀ ਇੰਸਟੀਚਿਊਟ

4.1 ★★★★★ (138)

Training centre · 𠂆

Overview

Reviews

About



Directions



Save



Nearby



Send to phone



Share

📍 Sector 32-C, 32C, Sector 32, Chandigarh, 160030

🕒 Closes soon · 5:30 pm · Opens 9 am Fri

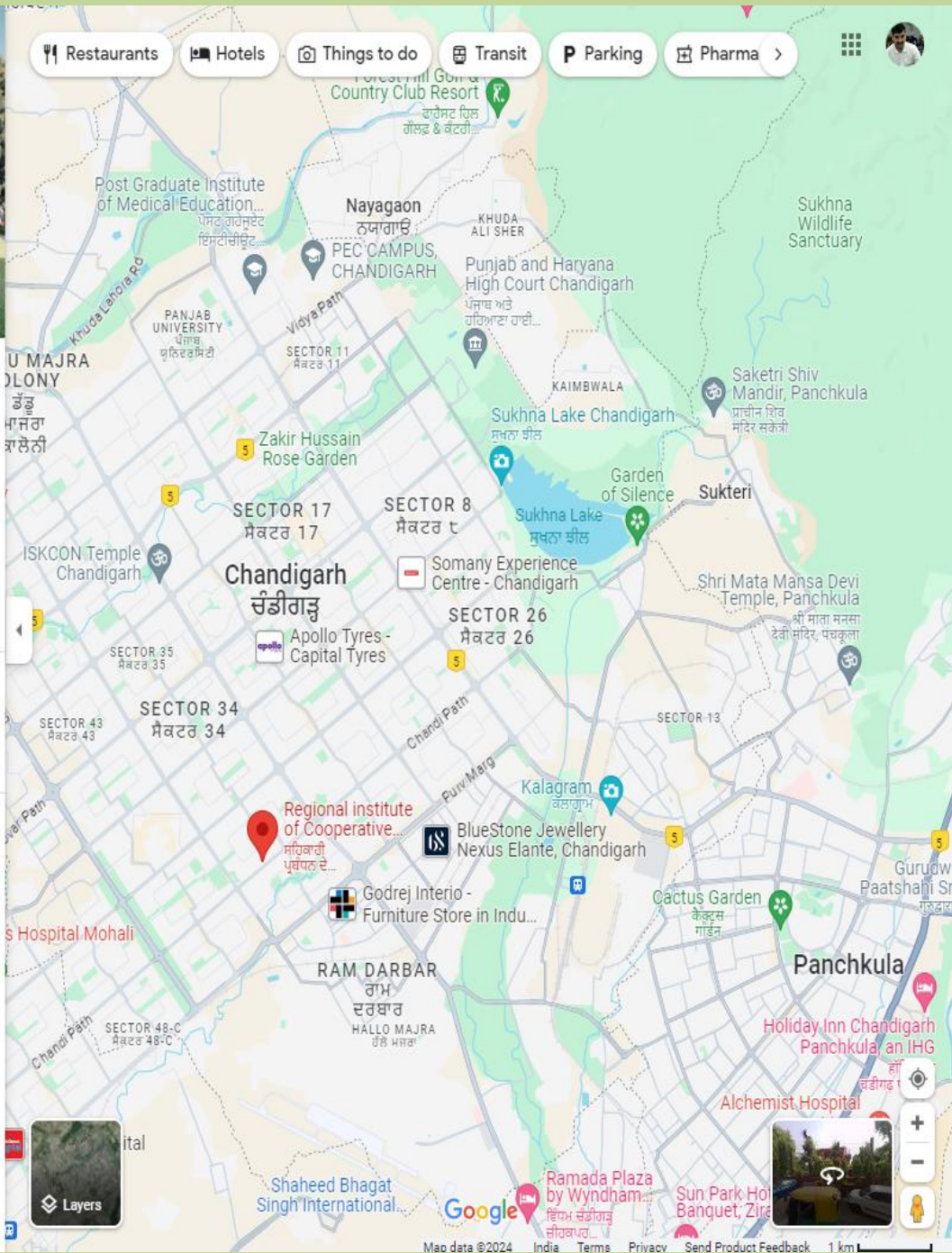
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📍 PQ4G+3C Chandigarh

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📄 Add a label



Regional institute of Cooperative management sector 32C CHANDIGARH on Google Maps: <https://maps.app.goo.gl/KmWNEEVM6wNLMpSY7>